

# METALSRECYCLING

# 2026 MEDIA KIT

PRINT / ONLINE / E-MAIL



## THANK YOU FOR REVIEWING THE 2026 MEDIA KIT

Each year, it's estimated that over 80 million metric tons of scrap metals are processed in the United States. Ferrous scrap is the most recycled material in the world. Nonferrous scrap is also widely collected and processed. The industry generates billions annually for the U.S. economy, and recycling initiatives are a key part of efforts to reduce consumption and enhance the preservation of our natural resources.

Due to changing industry dynamics and numerous requests to fill an industry void, five years ago we created **METALSRECYCLING**, a bimonthly magazine specifically targeting the metals recycling industry. With over 70 years of combined experience in the recycling industry, numerous metals industry contacts and the addition of recycling contributors, the magazine is quickly becoming an industry essential.

It's important to stay abreast of the latest news and information. **METALSRECYCLING** concentrates on the scrap commodities processing industry by providing ferrous and nonferrous news and market information as well as relevant coverage of related businesses such as automotive, electronics and construction and demolition recycling.

**METALSRECYCLING**'s printed magazine mails to over 10,600 businesses, and an entirely duplicated digital edition emails to around 6,000 more. Further, each digital edition is placed on our homepage at [metalsrecyclingmagazine.com](http://metalsrecyclingmagazine.com).

Please consider **METALSRECYCLING** for your advertising placements and editorial submissions.

## CONTACT BOB EMERY TO BOOK YOUR AD PROGRAM TODAY!

### Great Reasons to Advertise

- ▶ **METALSRECYCLING** has quickly become a favorite among industry readers.
- ▶ **METALSRECYCLING**'s bimonthly magazine is new and specifically targeted to businesses that handle, process, consume and broker ferrous and nonferrous metals.
- ▶ The magazine prints and mails to over 10,600 businesses, emails to around 6,000 more, and posted on our website at [metalsrecyclingmagazine.com](http://metalsrecyclingmagazine.com).
- ▶ Experienced editorial staff produces captivating editorial designed to keep the readers engaged.
- ▶ Advertising prices are designed to accommodate most any budget. Ad program prices offer a low cost-per-thousand recycling market reach. An advertiser can place a 1/6th page b&w display ad in all 6 issues for just over \$400 net per ad and \$250 on the Marketplace page.
- ▶ Advertising in our entirely duplicated digital edition has the capability of displaying your video messaging embedded in your ad for a modest cost.
- ▶ Advertising in the magazine will stand out as compared to those advertising elsewhere. With **METALSRECYCLING**, less advertising is placed on page spreads to give ads additional exposure and page dominance. As a bimonthly magazine, ads will receive two months of exposure until the next issue is received, guaranteeing a long shelf life.
- ▶ **METALSRECYCLING** will help get your advertising message in front of industry buyers with significant bonus distribution at important industry shows all year long.
- ▶ *The publisher of **METALSRECYCLING** magazine truly wants your advertising program to be successful. We will work together as a business partner to ensure your marketing message is received, highlighted and promoted to the metals recycling industry. We look forward to working together.*

## GROSS DISPLAY RATES

(Based on black-and-white ads • 12x rates / 2 ads per issue)

AD SIZE	1x	3x	6x	12x
Full page	\$3,230	\$2,100	\$1,750	\$1,585
2/3 page	\$2,290	\$1,475	\$1,225	\$1,122
1/2 page	\$1,975	\$1,285	\$1,060	\$980
1/3 page	\$1,445	\$936	\$795	\$715
1/6 page	\$900	\$600	\$515	\$465

For two-color ads ..... add \$240

For matched two-color ads..... add \$420

For four-color ads..... add \$850

Two-page Company Profile: \$7,250 created, \$5,000 supplied

## TOTAL PROGRAM COST— 6x AD RATES

(Based on black-and-white ad placements in all 6 Issues)

Full page .....	\$10,200
2/3 page .....	\$7,140
1/2 page .....	\$6,180
1/3 page.....	\$4,620
1/6 page.....	\$2,730
For two-color ads .....	add \$1,440
For four-color ads .....	add \$4,980

**With some 3x and 6x ad rates, it's like buying 2 or 5 ads and getting 1 ad mostly FREE!**

## GROSS PREMIUM POSITION RATES:

Pages 1 and 2: .....	\$3,150
Pages 4 and 5:.....	\$3,100
Inside front cover: .....	\$3,850
Inside back cover: .....	\$3,620
Back cover: .....	\$4,260

Covers and pages 1, 2, 4 and 5 are sold on a six-time, non-cancellable contract basis. Price includes four-color process ad placements.

Premium position ad pages up to page 13 are sold on a six-time, non-cancellable contract basis.

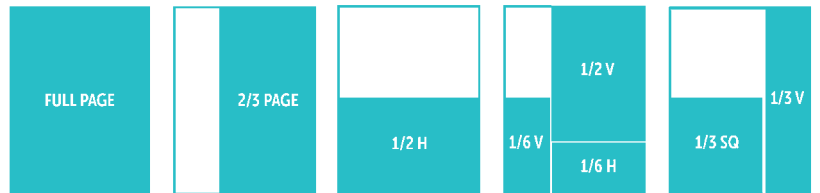
Positions are priced at the black-and-white six-time rate, plus a \$300 page premium, plus color rates.

**Add your Company VIDEO to your ad in the digital edition for ONLY \$400 more per ad.**

## AD SIZE REQUIREMENTS

**BOOK TRIM SIZE:** 8.125" x 10.875," saddle-stitched or perfect bound.

AD SIZE	NO BLEED	WITH BLEED	TRIM SIZE
Full page	7" x 10"	8.375" x 11.125"	8.125" x 10.875"
2/3 page	4.625" x 10"	5.375" x 11.125"	5.155" x 10.875"
1/2 page horizontal	7.125" x 4.875"	8.375" x 5.625"	8.125" x 5.54"
1/2 page vertical	4.625" x 7.375"	5.375" x 7.875"	5.155" x 7.875"
1/3 page vertical	2.25" x 10"	3" x 11.125"	2.722" x 10.875"
1/3 page square	4.625" x 4.875"	-----	-----
1/6 page horizontal	4.625" x 2.375"	-----	-----
1/6 page vertical	2.25" x 4.875"	-----	-----
Full-page spread	15" x 10"	16.75" x 11.125"	16.25" x 10.875"
Half-page spread	15" x 4.875"	16.75" x 5.625"	16.25" x 5.54"



## REPRODUCTION REQUIREMENTS

**ACCEPTABLE FILE FORMATS:** Preferred formats are high-resolution PDF, TIFF or JPGS. Can accept Adobe Acrobat PDF, Adobe Illustrator, Photoshop, InDesign Creative Cloud 2021 and CS6. PDFs: Must be high resolution with all fonts and images included in file. PDF files should be saved using PDF X-1A, "Highest Quality Print," or "Press" settings in Acrobat to ensure that the PDF is high resolution.

**ADOBE INDESIGN:** All placed fonts and images must be supplied.

**ADOBE ILLUSTRATOR:** Files need to be in EPS format with all type converted to outlines.

**ADOBE PHOTOSHOP:** Files must be in TIF or JPG format at 300 dpi or greater resolution. All color images must be scanned to at least 300 dpi resolution at printed size.

**BLEEDS:** All bleed ads should include 0.125" bleed on all four sides. Crop marks should be placed at METALRECYCLING's trim size. Please keep all live matter not intended to trim off 0.5" away from the trim edges.

**GUTTER SAFETY:** For spread ads, please allow 0.375" on each side of the gutter (0.75" total gutter safety).

**METALSRECYCLING** offers coverage of Commodities, Industry News, International Influences, Logistics, Safety and Environment, Associations, Products, Equipment, Technology and Services, Meetings, People, Marketplace and more. Every issue offers specific-issue features and equipment stories.

## JANUARY/FEBRUARY

Rail transportation

Commodity Focus: Ferrous

Equipment Profile: Hand-held metal analyzers

**Ad Space Deadline: Dec. 5 / Ad Materials Deadline: Dec. 19**

**Bonus Distribution:**

- ReMA Mid-America Chapter Consumers Night Banquet, St. Louis
- NDA – National Demolition Association Annual Convention, Phoenix
- Con-Expo - Con-Agg, Las Vegas

## MARCH/APRIL (ReMA CONVENTION ISSUE)

Latin American market

Commodity Focus: Precious and platinum group metals

Equipment Profile: Wire processing equipment

**Ad Space Deadline: Feb. 6 / Ad Materials Deadline: Feb. 20**

**Bonus Distribution:** ReMA Convention & Exposition, Las Vegas

## MAY/JUNE

Scrap exports and trade policy—2025 review

Commodity Focus: Copper

Equipment Profile: Trailers, containers and self dumping hoppers

**Ad Space Deadline: April 3 / Ad Materials Deadline: April 17**

**Bonus Distribution:**

- ReMA Gulf Coast Region Summer Convention and Expo, New Orleans

## JULY/AUGUST

Radiation and scrapyards hazards

Commodity Focus: Nickel/Stainless

Equipment Profile: Shredder maintenance

**Ad Space Deadline: June 5 / Ad Materials Deadline: June 19**

**Bonus Distribution:**

- Scrap Expo, Louisville, KY
- ReMA Roundtables, Chicago

## SEPTEMBER/OCTOBER

Safety—Preventing scrapyards accidents

Commodity Focus: Aluminum (zorba, twitch, vesper)

Equipment Profile: Conveyor systems

**Ad Space Deadline: Aug. 7 / Ad Materials Deadline: Aug. 21**

**Bonus Distribution:** ReMA Southeast Region Fall Convention

## NOVEMBER/DECEMBER

Economics of catalytic converter recycling

Commodity Focus: Electronic scrap

Equipment Profile: Downstream sorting technology

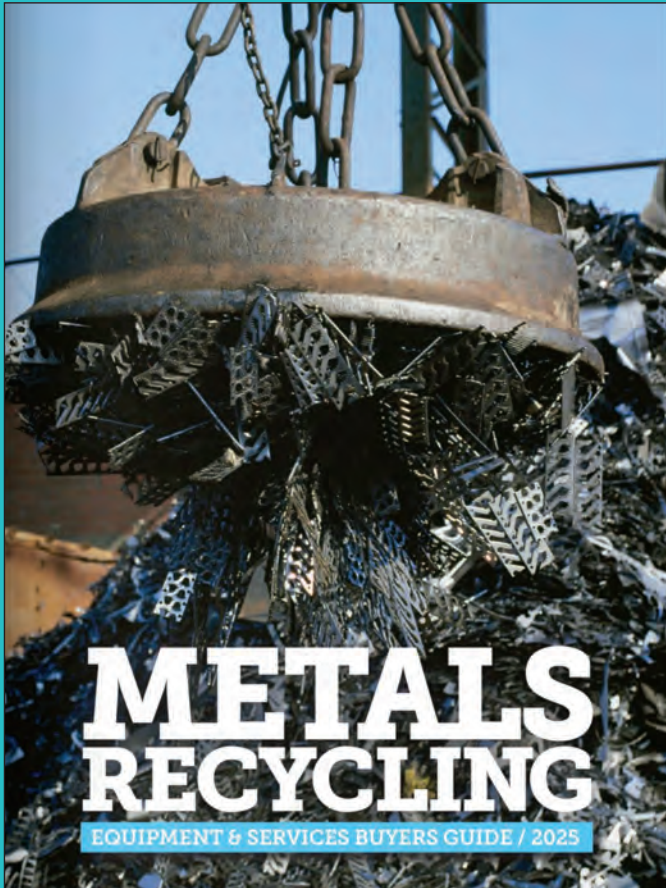
► **EQUIPMENT & SERVICES BUYERS GUIDE**

► **2026 METALSRECYCLING WALL CALENDAR**—Listing shows and meetings.

Contact us to get on the advertising wait list.

**Ad Space Deadline: Oct. 23 / Ad Materials Deadline: Nov. 4**





**/BUYERS GUIDE/**

**21st Century Programming**  
4852 Randall Parkway  
Wilmington, NC 28403  
Phone: 562-981-1030  
Website: 21stcenturyprogramming.com  
Contact: Philip Hally  
Email: philippe21cp.com

**21/CP**  
Since 1998, 21st Century Programming has been delivering technologically advanced software solutions for the recycling industry. With integrated AI, mobile apps, customer portals, OCR, advanced analytics and much more, our RCM Informer ecosystem of applications offers the most powerful and flexible industry-specific application available.

**Accent Wire Tie**  
10131 FM 2820 Road  
Tomball, TX 77375  
Phone: 281-619-0811  
Website: accentwre.tie.com

**ACCENT WIRE•TIE**  
Accent Wire Tie is the leading supplier of baling wire and manufacturer of bale strapping equipment to the recycling and waste industry. We have the largest, most comprehensive baling wire distribution network with producing mills that are geographically diverse. Our wire sales team and field service technicians are hands-on professionals. Accent has the strongest ties in the industry since 1986.

**ACE**  
1335 E. 171st Street  
Cleveland, OH 44110  
Phone: 216-450-0180  
Website: theaceadvantage.com  
Contact: Lee Jurek  
Email: lee@theaceadvantage.com

**ACG Equipment Finance**  
9430 Hamilton Drive  
Mentor, OH 44060  
Website: acgequipmentfinance.com

**Action Equipment Co. Inc.**  
2880 Hayes Street  
P.O. Box 3100  
Newberg, OH 97132  
Phone: 503-337-1111  
Website: actionconveyors.com  
Contact: Andrew LaVeine  
Email: sales@actionconveyors.com

**Advance Tire Inc.**  
1090 Mike Drive  
Millstone Township, NJ 08535  
Phone: 800-445-6847  
Website: advancetires.com  
Contact: Jerry S. Brenner  
Email: jerry@advancetires.com  
Advance Tire is your complete source for solid tires. We offer a wide range of durable solid tires for all of your equipment at competitive prices. Call us before you buy; we can ship tires on rims ready to install to your door.

**Aerospace America Inc.**  
800 Harry Truman Parkway  
Bay City, MI 48706  
Phone: 989-684-2121  
Website: aerospaceamerica.com  
Contact: Bob Kaczmar  
Email: bob@aerospaceamerica.com

**Akjay International LLC**  
182 Yankee Peddler Path  
Madison, CT 06433  
Phone: 207-277-5191  
Website: akjayintl.com  
Contact: Jay Hatvalahhidas  
Email: akjaymarketing@gmail.com

**All Equipment Solutions**  
6519 Moonlight Lane  
Charlotte, NC 28269  
Phone: 704-957-3991  
Website: allequipsolutions.com  
Contact: Len Lawrence  
Email: len@allequipsolutions.com  
All Equipment Solutions is a company specializing in scrapyard, steel mill services, waste and port equipment solutions. Our pedestrian safety sensor that reads the reflective material on safety vests sounds an alarm and takes a video of any incident involving pedestrians and moving equipment such as forklifts, loaders and material handlers.

**Al-jon**  
15075 Aljon Avenue  
Ottumwa, IA 52577  
Phone: 641-682-4566  
Website: aljon.com  
Contact: Curt Spyr  
Email: curt.spyr@camdenmg.net

**ALJON**  
"Keeping It Simple, building It Strong"—For over 30 years ALJON has been the #1 choice for bales, car crushers, car loggers, landfill compactors and Varmas snow removal machinery. We proudly serve as an exclusive dealer for Hordgloek, giving customers around the world the best-in-class for efficiency and quality.

**Allied-Gator**  
2100 Poland Avenue  
Youngstown, OH 44502  
Phone: 330-744-0808  
Website: alliedgator.com  
Contact: Michael Ramon  
Email: mramon@alliedgator.com

**Alloy Geek LLC**  
367 Timber Drive, Unit 1658  
Garner, NC 27529-9998  
Phone: 919-400-1216  
Website: alloygeek.com  
Contact: Nate Newbury  
Email: sales@alloygeek.com

**AMCS Group**  
179 Lincoln Street  
Boston, MA 02111  
Website: amcsgroup.com  
Contact: Tyler Schmidt  
Email: tyler.schmidt@amcsgroup.com

**American Industrial Motor Service/ Pinnacle Engineering**  
235 W. Oklahoma Avenue  
Alhambra, WI 53207  
Phone: 414-682-4200  
Website: aimspower.com  
Contact: Rick Dought  
Email: rick@aimspower.com

**METALSRECYCLING** magazine offers an *EQUIPMENT & SERVICES BUYERS GUIDE* published annually in the **November/December** issue. All businesses that supply the industry are eligible to appear in the listing. There is **no charge** for a basic listing. Logos, highlights and 50-word description enhancements are available at reasonable costs.

## PRICING:

- ▶ Add a 50-word description and highlighted listing for \$300
- ▶ Add your company logo, 50-word description and highlighted listing for \$500

**Advertise with a 1/2 page ad or larger and receive a free company logo, 50-word description and highlighted listing.**

## TO INCLUDE YOUR LISTING VISIT:

metalsrecyclingmagazine.com/equipmentservicesbuyersguide



**CONTACT BOB EMERY TO BOOK YOUR AD PROGRAM TODAY!**

440-268-0501 or 216-832-5927 / bob@metalsrecyclingmagazine.com

## All magazine print ads appear for **FREE** in the Digital Edition

### DIGITAL EDITION VIDEO

Add video to any display ad in the digital edition of **METALSRECYCLING**.

**PRICING:** Add \$400 net to the cost of the ad

**(CLICK HERE TO SEE THE VIDEO IN ACTION.)**



Harris Equip Predator Upda...  
HARRIS EQUIPMENT  
Come See The Predator at Scrap Expo in Louisville, KY, Outside Booth #18

GPS Series Predator - Scrap Baler and Car Logger

## GAME CHANGER

The Predator delivers an unmatched combination of operational speed, compression force, and bale density. The innovative three-lid design, with independently operated baling rams, has truly changed the baling/logging game.

Available in United States, Canada and Mexico.  
The right machine for the right application.

Harris is a proud member of the Avis Industrial Recycling & Waste Equipment Division.

The Avis Industrial Recycling & Waste Equipment Division proudly serves customers across the environmental services industry, including:  
Metals Recycling Facilities | Materials Recycling Facilities (MRF's) | Auto Recyclers | Converting Plants  
Box Board Plants | MSW Transfer Stations | C&D Recycling Plants



HarrisEquip.com  
800.448.5657  
229.273.2500

**CONTACT BOB EMERY TO BOOK YOUR AD PROGRAM TODAY!**



**TO SUBSCRIBE VISIT:**  
[metalsrecyclingmagazine.com/subscribe](https://metalsrecyclingmagazine.com/subscribe)

### WEBSITE ADVERTISING

#### ► Website Header Banner

728 x 90 pixels

\$800 net per month

(banner appears on all 9 web pages)

#### ► Top Current Digital Edition

Homepage Banners

300 x 250 pixels

\$600 net per month

#### ► Lower Homepage Banners

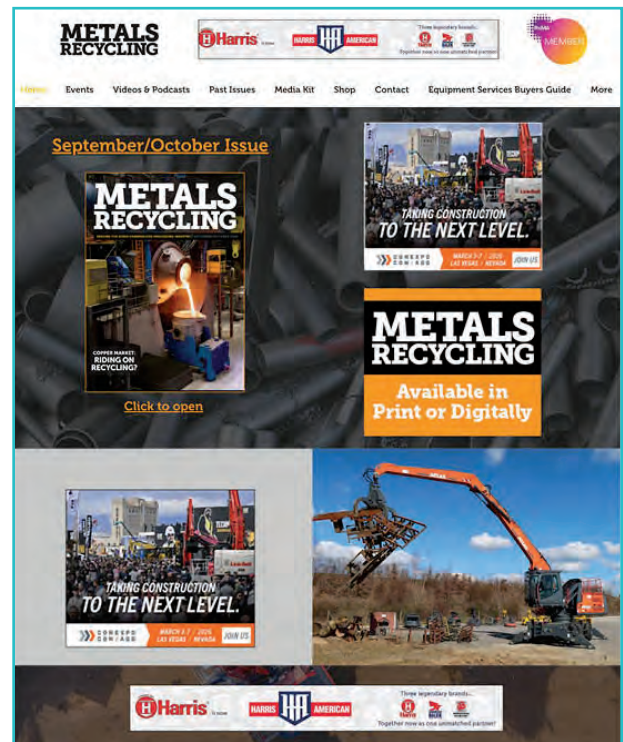
728 x 90 pixels

\$500 net per month

300 x 250 pixels

\$300 net per month

*All digital advertising is billed in advance at the time of placement for the period of the booking. Any ad placed will remain on the site for the duration of the committed term.*



**METALS RECYCLING**

September/October Issue

**METALS RECYCLING**

TAKING CONSTRUCTION TO THE NEXT LEVEL

Available in Print or Digitally

## WELCOME TO METALSRECYCLING'S WALL CALENDAR

In addition to the recycling-related pictures and advertisements, the calendar includes numerous industry shows and meetings domestically and internationally throughout 2026. With events, conferences and key holidays, the **METALSRECYCLING** calendar is quickly becoming an industry favorite among recycling professionals.

The **METALSRECYCLING** calendar, mailed with our November/December issue and our 2026 Buyers Guide, gives you the opportunity to place an ad in a specific month—with exclusive marketing exposure throughout that entire month—while also having your logo appear on each calendar page throughout the year. The calendar offers 12 advertising positions, with advertisers in the most recent calendar given first right of refusal on their previous ad and month positions as long as a 6x advertising program is continued.



► **FREQUENCY:** Annual (mailed with the November/December issue of METALSRECYCLING magazine).

► **DIMENSIONS:** The calendar itself measures 10.875" x 16.25" (open); 10.875" x 8.125" (folded). Dimensions are width x height.

► **AVAILABILITY:** Twelve positions are available. Advertisers in this year's calendar will have the first right of refusal on their previous ad and month positions, with future open positions offered first to qualified wait-listed companies.

► **COST:** \$3,300 net per ad (*includes both ad and photo*).

### ► SIZE SPECIFICATIONS:

Photo—Trim: 7.375" x 7.130" / Bleed: 7.625" x 7.38"  
(Please use bleed size for all photos.)

Ad—Trim: 3.5" x 8.125" / Bleed: 3.75" x 8.375"

### ► PRODUCTION SPECIFICATIONS:

Ads must be high-resolution PDFs with all fonts and images included in the file. PDF files should be saved using PDF X-1A, "Highest Quality Print," or "Press" settings in Acrobat to ensure that the PDF is high resolution.

► **DELIVERY:** Send ad files under 10 MB to marian@metalsrecyclingmagazine.com or bob@metalsrecyclingmagazine.com. Larger files can be sent via Dropbox or other means.

## CONTACT BOB EMERY FOR CALENDAR ADVERTISING OPPORTUNITIES.

440-268-0501 or 216-832-5927 / [bob@metalsrecyclingmagazine.com](mailto:bob@metalsrecyclingmagazine.com)