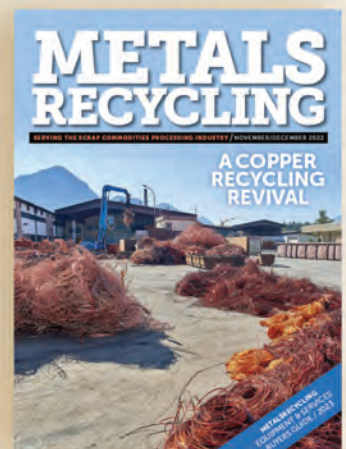


METALS RECYCLING

2024 MEDIA KIT

PRINT / EMAIL / ONLINE



THANK YOU FOR REVIEWING THE 2024 MEDIA KIT

Each year, it's estimated that over 80,000,000 metric tons of scrap metals are processed in the United States. Ferrous scrap is the most recycled material in the world. Nonferrous scrap is also widely collected and processed. The industry generates billions annually for the U.S. economy, and recycling initiatives are a key part of efforts to reduce consumption and enhance the preservation of our natural resources.

Due to changing industry dynamics and numerous requests to fill an industry void, we created **METALSRECYCLING**, a bi-monthly magazine specifically targeting the metals recycling industry. With over 60 years combined experience in the recycling industry, numerous metals industry contacts and the addition of recycling contributors, the magazine is quickly becoming an industry essential.

It's important to stay abreast of the latest news and information. **METALSRECYCLING** concentrates on the scrap commodities processing industry by providing ferrous and nonferrous news and market information as well as relevant coverage of related businesses such as automotive, electronics and construction and demolition recycling.

METALSRECYCLING's printed magazine mails to over 10,500 businesses, and an entirely duplicated Digital Edition emails to around 6000 more. Further, each digital edition is placed on our homepage metalsrecyclingmagazine.com.

Please consider **METALSRECYCLING** for your advertising placements and editorial submissions.

CONTACT BOB EMERY TO BOOK YOUR AD PROGRAM TODAY!

☎ 440-268-0501 or 216-832-5927

✉ bob@metalsrecyclingmagazine.com

Great Reasons to Advertise

- ▶ METALSRECYCLING's bi-monthly magazine is new and specifically targeted to businesses that handle, process, consume and broker ferrous and nonferrous metals.
- ▶ The magazine prints and mails to over 10,500 businesses, emailed to around 6000 more, and hosted on our website at metalsrecyclingmagazine.com.
- ▶ Experienced editorial staff produces captivating editorial designed to keep the readers engaged.
- ▶ Advertising prices were designed to accommodate most any budget. Ad program prices offer a low cost-per-thousand recycling market reach. An advertiser can place a 1/6th page b&w display ad in all 6 issues for just over \$400 net per ad and \$250 on the marketplace page.
- ▶ Advertising in our entirely duplicated digital edition has the capability of displaying your video messaging imbedded in your ad for a modest cost.
- ▶ Advertising in the magazine will stand out as compared to those advertising elsewhere. With METALSRECYCLING, less advertising is placed on page spreads to give ads additional exposure and page dominance. As a bi-monthly magazine, ads will receive two months of exposure until the next issue is received, guaranteeing a long shelf life.
- ▶ METALSRECYCLING will help get your advertising message in front of industry buyers with significant bonus distribution at important industry shows all year long."
- ▶ *The publisher of METALSRECYCLING magazine truly wants your advertising program to be successful. Our growth and success will be determined by yours. We will work together as a business partner to ensure your marketing message is received, highlighted and promoted to the metals recycling industry. We look forward to working together.*

GROSS DISPLAY RATES

(Based on black and white ads • 12x rates / 2 ads issue)

AD SIZE	1x	3x	6x	12x
Full page	\$3,080	\$2,015	\$1,700	\$1,555
2/3 page	\$2,180	\$1,420	\$1,190	\$1,100
1/2 page	\$1,880	\$1,235	\$1,030	\$960
1/3 page	\$1,375	\$900	\$770	\$700
1/6 page	\$860	\$580	\$500	\$455

For two-color ads add \$240

For matched two color ads add \$420

For four-color ads add \$850

Two-page Company Profile: \$7,540 created, \$5,200 supplied

TOTAL PROGRAM COST— 6x AD RATES

(Based on black and white ad placements in all 6 Issues)

Full page	\$10,200
2/3 page	\$7,140
1/2 page	\$6,180
1/3 page	\$4,620
1/6 page	\$2,730

For two-color ads add \$1,440

For four-color ads add \$4,980

With some 3x and 6x ad rates, it's like buying 2 or 5 ads and getting 1 ad mostly FREE!

GROSS PREMIUM POSITION RATES:

Pages 1 and 2:	\$3,150
Pages 4 and 5:	\$3,100
Inside front cover:	\$3,850
Inside back cover:	\$3,620
Back cover:	\$4,260

Covers and pages 1, 2, 4 and 5 are sold on a six-time, non-cancellable contract basis. Price includes four-color process ad placements.

Premium position ad pages up to page 13 are sold on a six-time, non-cancellable contract basis.

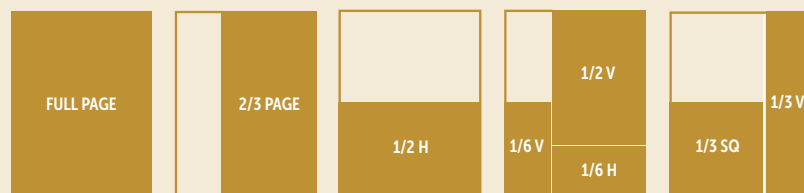
Positions are priced at the black-and white six-time rate, plus a \$300 page premium, plus color rates.

Add your Company VIDEO to your ad in the Digital Edition for ONLY \$400 more per ad.

AD SIZE REQUIREMENTS

BOOK TRIM SIZE: 8.125" x 10.875," saddle-stitched or perfect bound.

AD SIZE	NO BLEED	WITH BLEED	TRIM SIZE
Full page	7" x 10"	8.375" x 11.125"	8.125" x 10.875"
2/3 page	4.625" x 10"	5.375" x 11.125"	5.155" x 10.875"
1/2 page horizontal	7.125" x 4.875"	8.375" x 5.625"	8.125" x 5.54"
1/2 page vertical	4.625" x 7.375"	5.375" x 7.875"	5.155" x 7.875"
1/3 page vertical	2.25" x 10"	3" x 11.125"	2.722" x 10.875"
1/3 page square	4.625" x 4.875"	-----	-----
1/6 page horizontal	4.625" x 2.375"	-----	-----
1/6 page vertical	2.25" x 4.875"	-----	-----
Full-page spread	15" x 10"	16.75" x 11.125"	16.25" x 10.875"
Half-page spread	15" x 4.875"	16.75" x 5.625"	16.25" x 5.54"



REPRODUCTION REQUIREMENTS

ACCEPTABLE FILE FORMATS: Preferred formats are high resolution PDF, TIFF or JPGS. Can accept Adobe Acrobat PDF, Adobe Illustrator, Photoshop, InDesign Creative Cloud 2021 and CS6. PDFs: Must be high resolution with all fonts and images included in file. PDF files should be saved using PDF X-1A, "Highest Quality Print," or "Press" settings in Acrobat to ensure that the PDF is high resolution.

QUARK AND ADOBE INDESIGN: All placed fonts and images must be supplied.

ADOBE ILLUSTRATOR: Files need to be in EPS format with all type converted to outlines.

ADOBE PHOTOSHOP: Files must be in TIF or JPG format at 300 dpi or greater resolution. All color images must be scanned to at least 300 dpi resolution at printed size.

BLEEDS: All bleed ads should include 0.125" bleed on all four sides. Crop marks should be placed at METALRECYCLING'S trim size. Please keep all live matter not intended to trim off 0.5" away from the trim edges.

GUTTER SAFETY: For spread ads, please allow 0.375" on each side of the gutter (0.75" total gutter safety).

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✉ bob@metalsrecyclingmagazine.com

METALSRECYCLING offers coverage of Commodities, Industry News, International Influences, Logistics, Safety and Environment, Associations, Products, Equipment Technology and Services, Meetings, People, Marketplace and more. Every issue offers specific issue features and equipment stories.

► **JANUARY/FEBRUARY**

Military scrap auctions

Commodity Focus: Ferrous

Equipment Profile: Quick-change attachment couplers

Ad Space Deadline: Dec. 1 / Ad Materials Deadline: Dec. 15

Bonus Distribution:

- ISRI Consumers Night, St. Louis, MO
- National Demolition Association Convention, San Antonio, TX

► **MARCH/APRIL** (*ISRI CONVENTION ISSUE*)

Mining for metals: Supplying tomorrow's energy

Commodity Focus: Twitch/Zorba

Equipment Profile: Solid tires

Ad Space Deadline: Feb. 16 / Ad Materials Deadline: Feb. 23

Bonus Distribution: ISRI Convention and Exposition, Las Vegas, NV

► **MAY/JUNE**

Employee recruiting, training and retention

Commodity Focus: Platinum group metals

Equipment Profile: Recycling software

Ad Space Deadline: April 15 / Ad Materials Deadline: April 22

► **JULY/AUGUST**

Boom or bust: The impact of the federal infrastructure act

Commodity Focus: Copper

Equipment Profile: Auto dismantling systems

Ad Space Deadline: June 7 / Ad Materials Deadline: June 14

Bonus Distribution:

- Scrap Expo, Louisville, KY
- ISRI Commodity Roundtables, Chicago, IL

► **SEPTEMBER/OCTOBER**

Scrap markets and demolition projects

Commodity Focus: Nickel and stainless steel

Equipment Profile: Artificial intelligence and robotics in downstream sorting

Ad Space Deadline: Aug. 9 / Ad Materials Deadline: Aug. 16

► **NOVEMBER/DECEMBER** (*EQUIPMENT SERVICES & BUYERS GUIDE*)

Being a valuable supply partner

Commodity Focus: Aluminum

Equipment Profile: Loading and lifting scales

Ad Space Deadline: Oct. 14 / Ad Materials Deadline: Oct. 21

SEND YOUR EDITORIAL CONTENT AND SUGGESTIONS TO KEN McENTEE

☎ 440-220-4619 ✉ ken@metalsrecyclingmagazine.com

/BUYERS GUIDE/

Buffalo Turbine

180 Zair Valley Road
Springville, NY 13141
Phone: 716-392-2200
Website: buffalo-turbine.com
Contact: Guy Gabby
Email: guy.gabby@buffalo-turbine.com



► Since 1945, Buffalo Turbine has manufactured the most powerful debris blower on the market. With new machines and options coming in 2025, Buffalo Turbine continues to lead the industry, and improve operator experience, while reducing work hours.

Bunting

500 S. Spencer Road
P.O. Box 468
Newton, KS 67114
Website: buntingmagnetics.com
Contact: Jim Blaeson
Email: newton@buntingmagnetics.com

C&Y GLOBAL INC.

121 N. Pasadena Boulevard
Pasadena, TX 77506
Website: cyglobalusa.com

Catalytic Products International Inc.

980 Euclid Road
Lake Zurich, IL 60047
Phone: 847-550-4106
Website: cypilink.com
Contact: Stephen Klostermeyer
Email: sklostermeyer@cypilink.com

CECO ADWEST VOC CONTROLS

600 Langsdorf Avenue, Suite 102
Fullerton, CA 92632
Phone: 714-474-9462
Website: cecoviro.com
Contact: Brian Cannon
Email: bcannon@cecoviro.com

clTrade Systems Inc.

15 N. Water Street
Norwalk, CT 06854
Phone: 203-323-0074
Website: cltrade.com
Contact: Kyle Lynd
Email: klynd@cltrade.com

Clement Industries

183 Box 914
Minden, LA 71056
Phone: 318-377-2728
Website: clementind.com
Contact: Brandy Miller
Email: sales@clementind.com



► Strong, durable and expertly crafted, Clement Industries has been the value leader in construction trailers, dump trailers, scrap and demolition trailers for over 70 years.

Cole Integrated Systems Inc.

89 Glen Avenue
Hamilton, Ontario L8H 3V7
Canada
Phone: 905-548-0979
Website: cisonline@colegroup.com
Contact: Philip Frazee
Email: pfrazee@colegroup.com

COLE INTEGRATED SYSTEMS INC.

► CIS's main focus is to provide cost-effective and technologically advanced recycling solutions to our customers utilizing our partners' highly innovative machinery. CIS has partnered with three of the most advanced manufacturers in Europe: Forney Recycling, manufacturer of complete shredding systems; Parfrenit, manufacturer of automotive pre-shredders; and Tecnorecology, manufacturer of complete copper chop lines.

Connect Work Tools

115 Commerce Boulevard
Cibola, TX 76033
Phone: 817-238-4857
Website: connectworktools.com
Contact: Gordie Stewart
Email: info@connectworktools.com

Connecticut Metal Industries

J Bluebird Drive
Ansonia, CT 06401
Phone: 203-736-0790
Website: cmetal.com
Contact: Tom Mela
Email: sales@cmi2.com
► Buyers of aluminum foil, paper/foil scrap, polythene, low foil scrap and much more.

Conveyor Dynamics Corporation

7000 West Geneva Drive
Saint Peters, MO 63378
Phone: 636-279-1111
Website: conveyordynamicscorp.com
Contact: Mark Didion
Email: info@conveyordynamicscorp.com

COPEX

33 rue de Kerpont
56050 Caudan
France
Phone: 33-2-979-6131
Website: copex.com
Contact: Terry Sturgill
Email: terry.sturgill@copex.com



► COPEX is the specialist in the design and manufacture of hydraulic shears and balers for the recycling of all types of scrap and solid waste materials. Our machines are exported all over the world where we have more than 850 solid references. Our machines are ideally suited to fit the needs of the professionals in the industry.

Copper Recovery

18072 Gerhard Street
Huntington Beach, CA 92648
Phone: 562-696-4157
Website: copperrecovery.com
Contact: Benji Janney
Email: benji@copperrecovery.com



► Copper Recovery offers industrial scrap recycling equipment for resource recycling. Copper Recovery is a manufacturer of wire and cable recycling equipment, offering sales and service worldwide. We also act as agent or representative for some of the finest European manufacturers of recycling machinery.

CR Meyer

805 W. 20th Avenue
P.O. Box 2157
Oshkosh, WI 54903-2157
Phone: 800-236-6600
Website: crmeyer.com
Contact: Jenny Sprangers
Email: info@crmeyer.com

Danielli Corporation

608 Cranberry Woods Drive
Suite 200
Cranberry Township, PA 15066
Phone: 412-511-8600
Website: danielli-centro-recycling.com
Contact: Jim Stepanek
Email: jstepanek@danielli.com

DANIELI CENTRO RECYCLING

► DCR manufactures a complete line of scrap metal processing equipment, castings, and rotors. We manufacture shredders, in-line shears, mobile and stationary shear balers, and side compression shears. Our automation group has designed a patented shredder inverter system that provides energy savings, increased productivity, and longer castings life. Danieli—a step ahead.

Demco

1300 36th Avenue W
Spencer, IA 51301
Phone: 800-543-3636
Website: demco-products.com
Contact: Chuck Oppend
Email: chuck.oppend@demco-products.com

Detroit Edge Tool Company

6570 E. Nevada Avenue
Detroit, MI 48234
Phone: 313-396-4120
Website: detroitedge.com
Contact: Justin Verick
Email: justin@detroitedge.com

DIDION International, Inc.

7000 W. Geneva Drive
Saint Peters, MO 63376
Phone: 636-278-6700
Website: didion.com
Contact: Mark Didion
Email: info@didion.com

DIMET GmbH

1200 E. Paragon Avenue
Baltimore, MD 21223
Phone: 303-620-8336
Website: www.dimet.com
Contact: Anna Shebanova
Email: info@dimet.com

Dings Company

4740 W. Electric Avenue
Milwaukee, WI 53219
Phone: 414-672-7830
Website: dingsmag.com
Contact: Steve Tatar
Email: stas@dingsmag.com

Doosan Infracore North America, LLC

2905 Shawnee Industrial Way
Sumner, CA 90084
Phone: 678-714-0600
Website: us.doosaninfracore.com
Contact: Alice Banach
Email: doosansalesandmarketing@doosan.com

ECF Systems

2210 E. 85th Street
Kansas City, MO 64132
Phone: 816-478-2186
Website: emergystreetsystems.com
Contact: Caden Perry
Email: cadperry@ecfsystems.net

Eco-Goldex Inc.

2900 Poulton
St. Laurent, Quebec H5S 1E9
Canada
Phone: 514-825-5288
Website: eco-goldex.com
Contact: John Gao
Email: john@eco-goldex.com

Eccomelt

45 Commercial Road
Long Beach, Ontario M4G 1Z3
Canada
Phone: 416-421-1372
Website: eccomelt.com
Contact: Michael Horowitz
Email: michael@eccomelt.com



Eccomelt

101 Delano Drive
Manchester, GA 31816
Phone: 706-849-9410
Website: eccomelt.com
Contact: Michael Horowitz
Email: michael@eccomelt.com



E-Crane International USA

1332 Freese Works Place
Gallatin, OH 44823
Phone: 419-468-0090
Website: e-crane.com
Contact: Steve Osborne
Email: steve.osborne@e-crane.com

Eldorado Enterprises Inc

1212 US Highway 43 N
Eldorado, IL 62530
418 841 8003
Contact: Dustin Lane
Email: dustinlane7@yahoo.com

EG Metals Inc.

4640 N.E. Bellknap Court, Suite 207
Hillsboro, OR 97124
Phone: 503-681-2130
Website: egmetals.com
Contact: Dan Jones
Email: danjones@egmetals.com



► EG Metals provides the best-in-class terms, logistics and service. We buy copper, brass, aluminum, steel, lead, zinc, nickel, plastic, e-scrap and more. Contact us for a quote!

Ely Enterprises, Inc.

3809 Broadway
Lorain, OH 44032
Phone: 216-252-8090
Website: elyent.com
Contact: Ken Ely Jr.
Email: sales@elyent.com

Emergency Material Services, LLC

3315 N. Clark Street
Chicago, IL 60640
Phone: 608-843-0083
Website: scottapollan.com
Contact: Scott A. Pollan
Email: emergencymaterialservices@gmail.com

Engineered Recycling Systems, LLC

5010 Macdougall Drive, S.W.
Atlanta, GA 30336
Phone: 770-954-4780
Website: engineeredrecycling.com
Contact: Andreas Fischer
Email: andreas.fischer1989@gmail.com



► Engineered Recycling Systems works closely with our customers to engineer specific systems designed for optimal metals recovery. Our metals recycling, wire and cable recycling, dirty wire recycling, shrouded wire recycling, scrap metal processing and size reduction systems maximize recycling revenues and produce the best recovery rates in the industry.

METALSRECYCLING magazine offers an **EQUIPMENT & SERVICES BUYERS GUIDE** published annually in the **November/December** issue. All businesses that supply the industry are eligible to appear in the listing. There is **no charge** for a basic listing. Logos, highlights and 50-word description enhancements are available at reasonable costs.

PRICING:

- Add a 50-word description and highlighted listing for \$300
- Add your company logo, 50-word description and highlighted listing for \$500

Advertise with a 1/2 page ad or larger and receive a free company logo, 50-word description and highlighted listing.

TO INCLUDE YOUR LISTING VISIT:

www.metalsrecyclingmagazine.com/equipmentservicesbuyersguide



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All magazine print ads appear for **FREE** in the Digital Edition

DIGITAL EDITION VIDEO

Add video to any display ad in the Digital Edition of **METALSRECYCLING**.

PRICING: Add \$400 net to the cost of the ad

(CLICK HERE TO SEE THE VIDEO IN ACTION.)

MANTSINEN

SCAN TO VIEW ALL MODELS

ATLAS

www.smhgroup-us.com
(813) 251-5696
sales@smhgroup-us.com

Atlas Material Handling

SMH GROUP

Our goal is to provide our customers with the best material handlers in the world.

Atlas and Mantsinen machines are used in scrap yards, recycling centers, and ports around the globe; they have been for decades. Both manufacturers are internationally known for making material handlers that are safe, easy to operate, and equipped with the latest technology.

ATLAS

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☎ 440-268-0501 or 216-832-5927

✉ bob@metalsrecyclingmagazine.com

WEBSITE ADVERTISING

► Website Header Banner

728 x 90 pixels

\$800 net per month

(banner appears on all 9 web pages)

► Top Current Digital Edition

Homepage Banner

300 x 250 pixels

\$600 net per month

► Lower Homepage Banners

728 x 90 pixels

\$500 net per month

300 x 250 pixels

\$300 net per month

All digital advertising is billed in advance at the time of placement for the period of the booking. Any ad placed will remain on the site for the duration of term committed to.

METALS RECYCLING

TAKING CONSTRUCTION TO THE NEXT LEVEL

CONCRETE

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METALSRECYCLING is the new print and digital bi-monthly magazine specifically targeting the metals recycling industry.

METALSRECYCLING concentrates on the scrap metal processing industry by providing news and commentary. The print edition includes all the latest information on related businesses such as automotive, demolition and construction and demolition recycling.

METALS RECYCLING

July/August Digital Edition

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March/April Digital Edition

March/April Construction News Digital Edition

January/February Digital Edition

November/December Digital Edition - Includes 2022 Buyers Guide

September/October Digital Edition

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