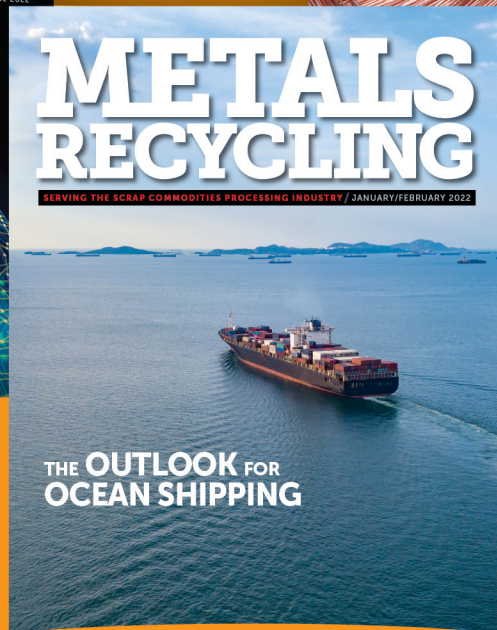


# METALS RECYCLING

SERVING THE SCRAP COMMODITIES PROCESSING INDUSTRY



**2023 MEDIA KIT / PRINTED / EMAIL / ONLINE**

## THANK YOU FOR REVIEWING THE 2023 MEDIA KIT

Each year, it's estimated that over 80,000,000 metric tons of scrap metals are processed in the United States. Ferrous scrap is the most recycled material in the world. Nonferrous scrap is also widely collected and processed. The industry generates billions annually for the U.S. economy, and recycling initiatives are a key part of efforts to reduce consumption and enhance the preservation of our natural resources.

Due to changing industry dynamics and numerous requests to fill an industry void, we created **METALSRECYCLING**, a new bi-monthly magazine specifically targeting the metals recycling industry. With over 60 years combined experience in the recycling industry, numerous metals industry contacts and the addition of recycling contributors, the magazine is quickly becoming an industry essential.

It's important to stay abreast of the latest news and information. **METALSRECYCLING** concentrates on the scrap commodities processing industry by providing ferrous and nonferrous news and market information as well as relevant coverage of related businesses such as automotive, electronics and construction and demolition recycling.

**METALSRECYCLING's** printed magazine mails to over 10,400 businesses, and an entirely duplicated Digital Edition emails to around 6000 more. Further, each digital edition is placed on our homepage [metalsrecyclingmagazine.com](http://metalsrecyclingmagazine.com).

Please consider **METALSRECYCLING** for your advertising placements and editorial submissions.

## CONTACT BOB EMERY TO BOOK YOUR AD PROGRAM TODAY!

☎ 440-268-0501 or 216-832-5927

✉ [bob@metalsrecyclingmagazine.com](mailto:bob@metalsrecyclingmagazine.com)

## Great Reasons to Advertise

- ▶ METALSRECYCLING's bi-monthly magazine is new and specifically targeted to businesses that handle, process, consume and broker ferrous and nonferrous metals.
- ▶ The magazine prints and mails to over 10,400 businesses, emailed to around 6000 more, and hosted on our website at [metalsrecyclingmagazine.com](http://metalsrecyclingmagazine.com).
- ▶ Experienced editorial staff produces captivating editorial designed to keep the readers engaged.
- ▶ Advertising prices were designed to accommodate most any budget. Ad program prices offer a low cost-per-thousand recycling market reach. An advertiser can place a 1/6th page b&w display ad in all 6 issues for just over \$400 net per ad and \$250 on the marketplace page.
- ▶ Advertising in our entirely duplicated digital edition has the capability of displaying your video messaging imbedded in your ad for a modest cost.
- ▶ Advertising in the magazine will stand out as compared to those advertising elsewhere. With METALSRECYCLING, less advertising is placed on page spreads to give ads additional exposure and page dominance. As a bi-monthly magazine, ads will receive two months of exposure until the next issue is received, guaranteeing a long shelf life.
- ▶ METALSRECYCLING will help get your advertising message in front of industry buyers with significant bonus distribution at important industry shows all year long."
- ▶ *The publisher of METALSRECYCLING magazine truly wants your advertising program to be successful. Our growth and success will be determined by yours. We will work together as a business partner to ensure your marketing message is received, highlighted and promoted to the metals recycling industry. We look forward to working together.*

### GROSS DISPLAY RATES

(Based on black and white ads • 12x rates / 2 ads issue)

AD SIZE	1x	3x	6x	12x
Full page	\$2,940	\$1,920	\$1,615	\$1,480
2/3 page	\$2,075	\$1,350	\$1,130	\$1,050
1/2 page	\$1,790	\$1,175	\$980	\$912
1/3 page	\$1,310	\$856	\$736	\$664
1/6 page	\$820	\$550	\$475	\$435

For two-color ads ..... add \$240

For matched two color ads ..... add \$420

For four-color ads ..... add \$850

Two-page Company Profile: \$7,540 created, \$5,200 supplied

### TOTAL PROGRAM COST— 6x AD RATES

(Based on black and white ad placements in all 6 Issues)

Full page .....	\$9,690
2/3 page .....	\$6,780
1/2 page .....	\$5,880
1/3 page.....	\$4,416
1/6 page.....	\$2,850

For two-color ads .....add \$1,440

For four-color ads ..... add \$4,980

**With some 3x and 6x ad rates, it's like buying 2 or 5 ads and getting 1 ad mostly FREE!**

### GROSS PREMIUM POSITION RATES:

Pages 1 and 2: .....	\$3,000
Pages 4 and 5:.....	\$2,950
Inside front cover: .....	\$3,675
Inside back cover: .....	\$3,450
Back cover: .....	\$4,060

Covers and pages 1, 2, 4 and 5 are sold on a six-time, non-cancellable contract basis. Price includes four-color process ad placements.

Premium position ad pages up to page 13 are sold on a six-time, non-cancellable contract basis.

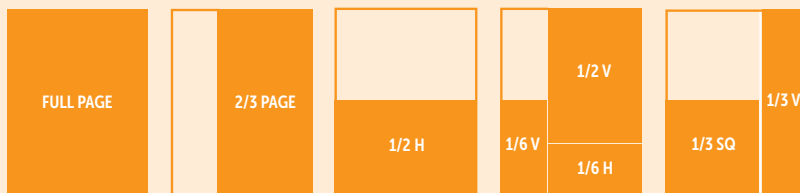
Positions are priced at the black-and white six-time rate, plus a \$300 page premium, plus color rates.

**Add your Company VIDEO to your ad in the Digital Edition for ONLY \$400 more per ad.**

### AD SIZE REQUIREMENTS

**BOOK TRIM SIZE:** 8.125" x 10.875," saddle-stitched or perfect bound.

AD SIZE	NO BLEED	WITH BLEED	TRIM SIZE
Full page	7" x 10"	8.375" x 11.125"	8.125" x 10.875"
2/3 page	4.625" x 10"	5.375" x 11.125"	5.155" x 10.875"
1/2 page horizontal	7.125" x 4.875"	8.375" x 5.625"	8.125" x 5.54"
1/2 page vertical	4.625" x 7.375"	5.375" x 7.875"	5.155" x 7.875"
1/3 page vertical	2.25" x 10"	3" x 11.125"	2.722" x 10.875"
1/3 page square	4.625" x 4.875"	-----	-----
1/6 page horizontal	4.625" x 2.375"	-----	-----
1/6 page vertical	2.25" x 4.875"	-----	-----
Full-page spread	15" x 10"	16.75" x 11.125"	16.25" x 10.875"
Half-page spread	15" x 4.875"	16.75" x 5.625"	16.25" x 5.54"



### REPRODUCTION REQUIREMENTS

**ACCEPTABLE FILE FORMATS:** Preferred formats are high resolution PDF, TIFF or JPGS. Can accept Adobe Acrobat PDF, Adobe Illustrator, Photoshop, InDesign Creative Cloud 2021 and CS6. PDFs: Must be high resolution with all fonts and images included in file. PDF files should be saved using PDF X-1A, "Highest Quality Print," or "Press" settings in Acrobat to ensure that the PDF is high resolution.

**QUARK AND ADOBE INDESIGN:** All placed fonts and images must be supplied.

**ADOBE ILLUSTRATOR:** Files need to be in EPS format with all type converted to outlines.

**ADOBE PHOTOSHOP:** Files must be in TIF or JPG format at 300 dpi or greater resolution. All color images must be scanned to at least 300 dpi resolution at printed size.

**BLEEDS:** All bleed ads should include 0.125" bleed on all four sides. Crop marks should be placed at METALRECYCLING'S trim size. Please keep all live matter not intended to trim off 0.5" away from the trim edges.

**GUTTER SAFETY:** For spread ads, please allow 0.375" on each side of the gutter (0.75" total gutter safety).

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**METALSRECYCLING** offers coverage of Commodities, Industry News, International Influences, Logistics, Safety and Environment, Associations, Products, Equipment Technology and Services, Meetings, People, Marketplace and more. Every issue offers specific issue features and equipment stories.

▶ **JANUARY/FEBRUARY**

Military Scrap Disposal  
Commodity Focus: Ferrous  
Equipment Profile: Scrap Handlers

**Ad Space Deadline: Dec. 1 / Ad Materials Deadline: Dec. 15**

**Bonus Distribution:**

- ISRI Consumers Night, St. Louis, MO
- National Demolition Association Convention, Phoenix, AZ
- Con-Expo-Agg, Las Vegas

▶ **MARCH/APRIL** (*ISRI CONVENTION ISSUE*)

Scrap Business Podcasts  
Commodity Focus: Zorba  
Equipment Profile: Torch/Cutting Equipment

**Ad Space Deadline: Feb. 14 / Ad Materials Deadline: Feb. 21**

**Bonus Distribution:** ISRI Convention and Exposition, Nashville, TN

▶ **MAY/JUNE**

New Aluminum Mills  
Commodity Focus: Nickel Stainless  
Equipment Profile: Grapples

**Ad Space Deadline: April 14 / Ad Materials Deadline: April 21**

▶ **JULY/AUGUST**

EV Batteries/Hydrogen Fuel Cells  
Commodity Focus: Aluminum  
Equipment Profile: Shredder Wear Parts

**Ad Space Deadline: June 9 / Ad Materials Deadline: June 16**

**Bonus Distribution:** Scrap Expo, Louisville, KY

▶ **SEPTEMBER/OCTOBER**

Scrapyard Safety and Security  
Commodity Focus: Copper  
Equipment Profile: Lifting Magnets

**Ad Space Deadline: Aug. 11 / Ad Materials Deadline: Aug. 18**

▶ **NOVEMBER/DECEMBER** (*EQUIPMENT SERVICES & BUYERS GUIDE*)

Rail Transportation  
Commodity Focus: Precious Metals  
Equipment Profile: Small Shredders

**Ad Space Deadline: Oct. 13 / Ad Materials Deadline: Oct. 20**

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**SEND YOUR EDITORIAL CONTENT AND SUGGESTIONS TO KEN McENTEE**

☎ 440-220-4619 ✉ [ken@metalsrecyclingmagazine.com](mailto:ken@metalsrecyclingmagazine.com)



### /BUYERS GUIDE/

**Best Process Solutions, Inc.**  
1071 Industrial Parkway N.  
Brunswick, OH 44212  
Phone: 330-220-1440  
Website: bpsolves.com  
Contact: Kyle Vidovic  
Email: sales@bestvb.com

**BladeCore**  
155 Main Street  
Superior, WI 54880  
Phone: 715-395-5813  
Website: bladecore.net  
Contact: Jay McDevitt, Director of Sales  
Email: info@bladecore.net

**Bowe Knives**  
2527 State Street  
Bettendorf, IA 52722  
Phone: 563-355-4777  
Website: bowemachine.com/bowe-knives  
Contact: Kim Herbst  
Email: kherbst@boweknives.com

**BOWE KNIVES**  
A DIVISION OF BOWE MACHINE COMPANY  
Bowe Knives division of Bowe Machine Company is a premier manufacturer of OEM and aftermarket industrial shear blades used in scrap metal recycling and demolition projects worldwide. Bowe is a preferred blade supplier for many of the largest Baler, Alligator, and Mobile Shear manufacturers in the industry.

**Brandeis Machinery & Supply**  
1801 Waterson Trail  
Louisville, KY 40299  
Phone: 502-493-4380  
Website: brandeismachinery.com  
Contact: Chip Young  
Email: chip\_young@bramco.com



Brandeis Machinery & Supply Company is your trusted equipment distributor for the recycling, scrap, and waste industry and has been an authorized Sennebogen dealer since 2005. Brandeis maintains five facilities in Kentucky and three facilities in Indiana for your service and parts needs.

**Bud Roberts Company Inc.**  
3027 Summer Oak Place  
Bufford, GA 30518  
Phone: 678-546-8691  
Website: budrobertsco.com  
Contact: Bud Roberts  
Email: sales@budrobertsco.com



Searching for New or Used Car Body Forks, Loose Forks, Replacement Forks, Grapples, Buckets or Used Equipment? Bud Roberts Company, Inc. is the place to call with over 45 years' experience in the salvage industry! They have the information, service and knowledge you need to get the job done! World-class selection, Service and Value! Give us a Call TODAY!

**Bunting**  
500 S. Spencer Road  
P.O. Box 688  
Newton, KS 67114  
Website: buntingmagnetics.com  
Contact: Jim Thissen  
Email: Newton@buntingmagnetics.com

**CECO ADMVEST VOC CONTROLS**  
680 Langsdorf Avenue  
Suite 102  
Fullerton, CA 92832  
Phone: 714-474-9462  
Website: cecovoc.com  
Contact: Brian Cannon  
Email: bcannon@cecovoc.com

**ciTrade Systems Inc.**  
15 North Water Street  
Norwalk, CT 06854  
Phone: 203-323-0074  
Website: cietrade.com  
Contact: Kyle Lynch  
Email: lynch@cietrade.com

**Cole Integrated Systems Inc.**  
89 Gibb Avenue  
Hamilton, Ontario  
L8H3V7  
Canada  
Phone: 905-548-0979  
Website: coleintegratedprocesses.com  
Contact: Phillip Fracassi  
Email: Pfracass@interlynx.net



CIS's main focus is to provide cost-effective and technologically advanced recycling solutions to our customers utilizing our partners' highly innovative machinery. CIS has partnered with three of the most advanced manufacturers in Europe. Forrec Recycling, manufacturer of complete shredding systems; Parfersit, manufacturer of automotive Pre-Shredder; and Tecnoecology, manufacturer of complete copper chop lines.

**Connect Work Tools**  
115 Commerce Boulevard  
Cleburne, TX 76033  
Phone: 920-238-6657  
Website: connectworktools.com  
Contact: George Stewart  
Email: info@connectworktools.com

**CR Meyer**  
687 20th Avenue  
P.O. Box 2157  
Oshkosh, WI 54903-2157  
Phone: 800-236-4650  
Website: crmeyer.com  
Contact: Jenny Sprangers  
Email: info@crmeyer.com

**Danieli Corporation**  
600 Cranberry Woods Drive  
Suite 200  
Cranberry Township, PA 16066  
Phone: 319-531-8050  
Website: danieli-centro-recycling.com  
Contact: Jim Stepanek  
Email: jstepanek@danieli.com

**Demco**  
1300 38th Avenue West  
Spencer, IA 51301  
Phone: 800-543-3626  
Website: demco-products.com  
Contact: Chuck Oppedal  
Email: chuck.oppedal@demco-products.com

**Detroit Edge Tool Company**  
6570 E. Nevada Avenue  
Detroit, MI 48234  
Phone: 313-366-4120  
Website: detroitedge.com  
Contact: Justin Vernick  
Email: justin@detroitedge.com

**DIMET GmbH**  
1200 East Patapsco Avenue  
Baltimore, MD 21225  
Phone: 903-450-8336  
Website: www.dimet.com  
Contact: Anna Shebanova  
Email: info@dimet.com

**Doosan Infracore North America, LLC**  
2905 Shawnee Industrial Way  
Suwanee, GA 30024  
Phone: 678-714-6000  
Website: na.doosanequipment.com  
Contact: Alice Banach  
Email: doosansalesandmarketing@doosan.com

**Eccomelt**  
45 Commercial Road  
East York, Ontario  
M4G 1Z3  
Canada  
Phone: 416-421-1572  
Website: eccomelt.com  
Contact: Michael Horowitz  
Email: michael@eccomelt.com



**Eccomelt**  
101 Delano Drive  
Manchester, GA 31816  
Phone: 706-846-9410  
Website: eccomelt.com  
Contact: Michael Horowitz  
Email: michael@eccomelt.com



**E-Crane International USA**  
1332 Freeze Works Place  
Gallon, OH 44833  
Phone: 419-468-0090  
Website: e-crane.com  
Contact: Steve Osborne  
Email: steve.osborne@e-crane.com

**Eldorado Enterprises Inc**  
1212 US Highway 45 N.  
Eldorado, IL 62930  
618-841-6503  
Contact: Dustin Lane  
Email: dustinlane7@yahoo.com

**Ely Enterprises, Inc.**  
3809 Broadway  
Lorain, OH 44052  
Phone: 216-252-8090  
Website: elyent.com  
Contact: Ken Ely Jr.  
Email: sales@elyent.com

**Engineered Recycling Systems, LLC**

5010 Macdonough Drive, S.W.  
Atlanta, GA 30336  
Phone: 770-954-8780  
Website: engineeredrecycling.com  
Contact: Andreas Fischer  
Email: andreas.fischer.1969@gmail.com



Engineered Recycling Systems works closely with our customers to engineer specific systems designed for optimal metals recovery. Our metals recycling, wire & cable recycling, dirty wire recycling, shredder wire recycling, scrap metal processing and size reduction systems maximize recycling revenues and produce the best recovery rates in the industry.

**Eriez**  
2250 Asbury Road  
Erie, PA 16506  
Phone: 814-835-6000  
Website: Recovery.Eriez.com  
Contact: Mike Shamack  
Email: eriez@eriez.com



Eriez' metals separation equipment provides best-in-class ferrous and nonferrous recovery rates for shredding operations. Eriez separators are used worldwide to achieve better recovery and a higher-grade product, while delivering it at a lower cost per ton. From the world's best drum magnets to suspended magnets, magnetic pulleys, eddy-current separators and more.

**Eyemax Security**  
4132 Atlanta Highway  
Suite 110-112  
Loganville, GA 30052  
Phone: 866-991-3658  
Contact: Robert Stanley  
Email: bob@eyemaxsecurity.com

**Fire Rover**  
6960 Orchard Lake Road, Suite 303  
West Bloomfield Township, MI 48322  
Phone: 844-417-6837  
Website: www.FireRover.com  
Contact: Lindsey Schang  
Email: Lindsey@fireover.com

24/7 Proactive fire protection system designed specifically for scrapyards and recyclers to detect and extinguish a fire before a major incident occurs. The Fire Rover system is completely self-contained and temperature-controlled for both indoor and outdoor applications. No onsite water supply needed!

**Forrec srl**  
Viale dell'Artigianato, 24  
Sana Gioianna in Colle (PD)  
35010 Italy  
Phone: +390499990015  
Website: www.forrec.eu  
Contact: Luisa Macchion  
Email: luisa.macchion@forrec.it

**Fuchs - North America**  
11001 Electron Drive  
Louisville, KY 40299  
Phone: 502-631-0714  
Website: www.ierex-fuchs.com  
Contact: John VanRuitenbeek  
Email: john.vanruitenbeek@ierex.com

**Genco Equipment Inc.**  
53 Carlaw Avenue  
Toronto, Ontario, M4M 2R6  
Canada  
Phone: 416-465-7521, 800-268-6797  
Website: gencoequip.com  
Contact: Larry Matus  
Email: larry@gencoequip.com



Genco has been part of scrap recycling since 1919. Genco products can be found at recycling facilities, scrap and auto salvage yards, steel mills, foundries, and more. Genco has earned a reputation for honesty and reliability for over 100 years, supplying proven high-quality products, with complete after sales service and support.

**METALSRECYCLING** magazine offers an **EQUIPMENT & SERVICES BUYERS GUIDE** published annually in the **November/December** issue. All businesses that supply the industry are eligible to appear in the listing. There is **no charge** for a basic listing. Logos, highlights and 50-word description enhancements are available at reasonable costs.

### PRICING:

- Add a 50-word description and highlighted listing for \$300
- Add your company logo, 50-word description and highlighted listing for \$500

**Advertise with a 1/2 page ad or larger and receive a free company logo, 50-word description and highlighted listing.**

### TO INCLUDE YOUR LISTING VISIT:

[www.metalsrecyclingmagazine.com/equipmentservicesbuyersguide](http://www.metalsrecyclingmagazine.com/equipmentservicesbuyersguide)



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## All magazine print ads appear for FREE in the Digital Edition

### DIGITAL EDITION VIDEO

Add video to any display ad in the Digital Edition of **METALSRECYCLING**.

**PRICING:** Add \$400 net to the cost of the ad

**(CLICK HERE TO SEE THE VIDEO IN ACTION.)**

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SCAN TO VIEW ALL MODELS

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sales@smhgroup-us.com

**ATLAS**

HANDLERS FROM 35,000 lbs. to 125,000 lbs.

**SMH GROUP**

Our goal is to provide our customers with the best material handlers in the world.

Atlas and Mantsinen machines are used in scrap yards, recycling centers, and ports around the globe; they have been for decades. Both manufacturers are internationally known for making material handlers that are safe, easy to operate, and equipped with the latest technology.

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☎ 440-268-0501 or 216-832-5927

✉ bob@metalsrecyclingmagazine.com

### WEBSITE ADVERTISING

► **Website Header Banner**

728 x 90 pixels  
\$1000 net per month  
(banner appears on all 9 web pages)

► **Top Current Digital Edition**

Homepage Banner  
300 x 250 pixels  
\$800 net per month

► **Lower Homepage Banners**

728 x 90 pixels  
\$500 net per month  
300 x 250 pixels  
\$500 net per month

*All digital advertising is billed in advance at the time of placement for the period of the booking. Any ad placed will remain on the site for the duration of term committed to.*

**METALS RECYCLING** TAKING CONSTRUCTION TO THE NEXT LEVEL. CONEXPO-CON/AGG

Events Videos & Podcasts Past Issues Media Kit Shop Contact Equipment Services Buyers Guide Subscribe

METALSRECYCLING is the new print and digital bi-monthly magazine specifically targeting the metals recycling industry.

METALSRECYCLING concentrates on the scrap commodities processing industry by providing rigorous and non-redundant news and market information as well as relevant coverage of related businesses such as automotive, electronics and construction and demolition recycling.

**METALS RECYCLING** July/August Digital Edition

INDEPENDENT RECYCLERS THERE'S ROOM FOR EVERYBODY

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Contact bob@metalsrecyclingmagazine.com

Click to Open

May/June Digital Edition March/April ISRI Construction Issues Digital Edition January/February Digital Edition November/December Digital Edition Includes 2022 Buyers Guide September/October Digital Edition

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